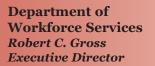
North Region Edition

January 2002

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State of Utah Governor Michael O. Leavitt



North Region Harold Hess, Director 2540 Washington Blvd. Ogden, UT 84401 (801) 626-0300



Hill Air Force Base Recruits Weekly at Clearfield Employment Center

With the nation on full alert, the Clearfield Employment Center (EC) has become a safe haven for Hill Air Force Base (HAFB) civilian recruiters. HAFB recruiters visiting the Clearfield EC twice weekly. Customers have an opportunity to speak directly with human resource personnel from HAFB as they recruit for the much coveted HAFB positions.

The veteran representatives for the Clearfield EC, Mike Buttner and Laura Naethe, assist the civilian recruiters by fielding questions from veterans looking for civilian jobs. In addition to helping Veteran applicants complete the complicated applications, Mike and Laura write and maintain the HAFB job orders and keep application packets ready. "The biggest complaint we get from the civilian recruiters from HAFB is the large numbers of applicants to see each week!"

Mike and Laura also help other departments of the federal govern-

"The biggest complaint we get from the civilian recruiters from HAFB is the large numbers of applicants to see each week!"

ment fill contract positions at HAFB. Recently, Darlene Ferrante, Defense Logistic Agency, Pennsylvania, was trying to fill some positions at HAFB. They had run ads in local newspapers with little success. Then she found DWS' Clearfield EC and had more qualified applicants than she needed. She finally screamed, "Stop!" when the applicant count reached 500.

By providing office space for HAFB's civilian recruiters the Clearfield EC will continue to be a key partner for job seekers who want to work at HAFB.

Davis Employer Enjoy Seminars

Employers looking for training in Davis County have found a great resource in the Workforce Development Committee's monthly Employer Seminars. The committee was formed earlier this year when the Department of Workforce Services' Clearfield Employment Center partnered with the Davis Chamber of Commerce, Davis County businesses, Weber State University Davis Campus, and the Davis Applied Technology College.

The committee's goal is to assist employers in improving their work environment by providing low cost training opportunities on current issues facing businesses today. Breakfast seminars are held monthly. This year the seminars have covered a variety of topics including unemployment insurance claims, recruiting, coaching, and mentoring employees, performance plans and discipline, the basics of employment law, sexual harassment and workplace violence.

Gary Birdsall, Vice President of the Davis Chamber of Commerce,

Continued on page 4

From the Director

Dear Valued Business Customer:

I want to thank you for entrusting the Department of Workforce Services, "Utah's Job Connection" with the opportunity to serve you this year. It is our sincerest hope that our services exceeded your expectations and that we may continue to serve you for many years to come.

As you realize, our economy has slowed significantly. This means that many organizations have been forced to halt expansion or even reduce their workforces. During this difficult time, we want to assure you that we remain ready to assist you. More than ever, we have the largest database of qualified job seekers from all levels of skills and experience, some of whom have only recently been affected by the economic slowdown.

What's more, the Department of Workforce Services continues to offer you other services to meet your business needs, including:

- Labor market information
- Seminars on important business topics
- · Layoff consultation

And, that's just the beginning of our value-added, no cost services.

To receive these services or to learn more, please call **1-888-920-WORK (9675)** or your nearest Department of Workforce Services' Employment Center. You can even find us on the Web at jobs.utah.gov.

Thank you again for your business. We are grateful for the opportunity to serve you.

Sincerely,

Kobert C. Gross Executive Director

Want to have the most current labor market information available at your fingertips FREE? Just log on to our Economic Information web site at jobs.utah.gov

Only from DWS

County-Level Labor Market Information

By Connie Blaine Economic Information Coordinator

The Department of Workforce Services (DWS) is Utah's source for detailed COUNTY-LEVEL labor market information (LMI) - and it's free! This is because our four regional economists work hard all year long to get economic data about your county, then analyze and interpret it for you to use in tough business decisions.

Our Economic Data Collection and Analysis unit publishes LMI both in print and on our web page. However, the selection is bigger on the web and is also guaranteed to be the most recent data we have, often eclipsing printed materials. It's easy to access your county's LMI web page. Access our website at **job.utah.gov**, then go to "State, County and Local Information" and select your county from the list. Each county web page has a "Just Released" section at the top where you can find monthly county unemployment rates (unadjusted and seasonally adjusted), current economic events, and quarterly data on construction permitting, gross taxable sales, and labor market indicators (a "snapshot" of the labor force).

Each county web page also has a county *Fact Sheet* (updated annually), a list of the major employers, occupational wage information, occupational outlook information, poverty and income information and more.

Click on "Regional Economist" to find out who the DWS economist is for your county and how to contact him/her. Check out the links to other organizations' websites for more great information, including: data on tourism and economic development; tax and income statistics; agriculture, income and poverty information; Women / Minority Business Directory; population and projections data; and *FirmFind* (a searchable list of Utah employers).

It's a gold mine of county-level economic information for businesses and it's all free, from the economists at the Department of Workforce Services.

2002 Business Game Plan Program

Transportation Strategies for Businesses

The Utah Department of Transportation (UDOT), the Salt Lake Organizing Committee (SLOC), Utah Transit Authority (UTA), and local government agencies have joined efforts to bring you the 2002 Business Game Plan program. This program was created to help companies plan for transportation impacts during the Games, especially in high-volume traffic areas such as downtown Salt Lake City and Park City. The following transportation strategies will help businesses write their own Game Plan for the Games.

- Alternate work schedules.
- Implement a modified work schedule for a majority of employees to avoid travel during peak arrival and departure times at Salt Lake 2002 Olympic venues. Keep only a minimal crew on site the rest of the time. Check the event schedule in your area to determine alternate work schedules. For instance, downtown businesses should consider an early schedule (for example, 6 a.m. to 2 p.m.), while Park City businesses would be better adopting a later schedule (for example, noon to 8 p.m.).
- *Telecommuting*. Allow employees to telecommute from home during all or part of the Salt Lake 2002 Olympic Winter Games. The Games will span 11 weekdays.
- *Carpooling*. Identify employee carpool partners and offer incentives for those who carpool during the Games.

- Use public transit. Use the UTA fixed-route bus system or the enhanced Games-time TRAX light rail system. Call 888 RIDE-UTA (800-743-3882) or visit www.rideuta.com to learn more. In addition, Park City Transit will triple its bus fleet during the Games, providing expanded routes, improved frequency and extended hours of operation.
- Visit Utahcommuterlink.com continually. Beginning in late November, this site will be the primary resource for transportation information during the Games. You can view current traffic conditions from posted images gathered from 150 cameras in the Salt Lake County area.
- Use the free Olympic Transportation Guide available in late November at Smith's Food and Drug stores. This guide offers 34 pages of transportation information, including how to get to the Games and how to bypass Gamestime traffic congestion.
- Send an e-mail to bizgameplan@ppch.com. For more details about transportation during the Games, send your request to bizgameplan@ppch.com. Include your business name, number of employees, contact name, and phone number.

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KUDOS

"I recently visited the Logan DWS office and was quite impressed with the quality of service that I witnessed clients receiving. I witnessed clients being treated with "the courtesy, dignity, and respect" as described in the rights of the clients. As I know you probably hear complaints about customer service, I wanted to take this opportunity to share with you experiences of customer service like the kind both clients and advocates expect. *Please relate these experiences* to whomever is appropriate."

Mandi Janis Anti-Hunger Advocate Crossroads Urban Center

To Carmen Bowles:

"Dear Carmen, thank you so much for leading me to water. It's been a year since I've had a job. I've asked everyone I can think of for assistance, but you are the only one who has taken the time needed to help me out!"

Kim Job seeking customer from the Horizonte Center

To Tom Woodland:

"Tom, thank you for all the wonderful employees you have sent us. You do a great job, keep up the good work!"

> Karen Sennyck HMS Host

Utah Department of Workforce Services Executive Director's Office 140 East 300 South Salt Lake City, UT 84111

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North Region

Seminars continued from page 1.

said, "We are very pleased with the Workforce Development Committee's seminars. They have covered subjects that are vital to the success of our business partners. Word about the seminars is getting out too, and attendance grows each month!"

Information about these and other seminars, workshops, and training opportunities for employers can be found on the Department of Workforce Services' web page, jobs.utah.gov. The Workforce Development Committee plans to continue the seminars next year. These seminars are open to everyone in the Utah business community.

New Offices Open!

We are excited to announce the opening of two new Employment Centers:

South Davis at 763 W. 700 S. Opened December 3rd.

Roy at 1951 W. 5400 S. Opening January 7th

DWS North Region Business Consultants

| •Brigham | |
|----------------|----------------|
| Craig Stewart | (435) 734-4066 |
| •Logan | |
| ~ | (405) 500 0010 |
| Lyle Ward | (435) 792-0319 |
| •Weber | |
| Mark Jenkins | (801) 626-0334 |
| Laurel Kerr | (801) 626-0426 |
| •Davis | |
| Debra Nordfelt | (801) 776-7830 |
| | |
| Julie Barnes | (801) 776-7831 |
| | |